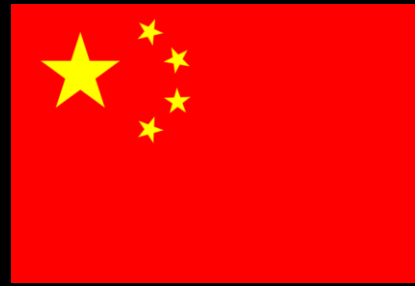




WORLD FASHION
ORGANIZATION®



BEIJING
2017

WORLD
FASHION  OLYMPIAD®

Be the Light to the World (“中華”)



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World Peace through World Fashion



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World Fashion Organization® is nominated, because of its initiative on Sustainable Economic Development, for Nobel Peace Prize, collectively and jointly, for 2011-2014.

"World Fashion Olympiad, Fashion Competition for Peace!" strives to use fashion on sport-spirit to promote and build sustainable peace in vulnerable communities throughout the world. Fashion acts as a platform for international cooperation to reinforce synergies between world fashion bodies, governments, international organizations, civil society and private sector. World Fashion Olympiad is the venue for the global fashion competition to accomplish "Fashion For Development and Peace", which is the humanitarian voice of the World Fashion Endeavor. On this basis, The World Fashion Olympiad was born from a vision for fashion on the sport-spirit in global level. Catwalk, Modeling, Beauty works, Couture and Runway competitions mainly based upon the merits of global competition. This kind of low intensity model is ideal for mobilizing broad-based international community support for the common cause of Peace, and as a result World Fashion Olympiad usually targets participants from a wide range of ages, races, countries and economic backgrounds on fashion by means of global competition and participation.

