



**WORLD
FASHION
ORGANIZATION®**



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worldfashionorganization.org

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February 20, 2015

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Announcement *Apply for World Fashion Collection®*

This is to announce the pre-opening for application process for WFO Certified Designer.

WFO will officially **certify** its qualified designers, fashion shops, companies and distinguished participants of WFO-sanctioned Fashion Events such as fashion shows, fashion weeks and etc. as **World Fashion Couturier®** and **World Fashion Couturière®** for **World Fashion Collection®**.

Then, for those WFO-certified people/business,

- 1) **World Fashion Brands & Merchandising Group** ("WFBM") will be working as Global Merchandiser exclusively for the fashion products. It will best benefit them in the sales, distribution and profit/revenue generation;
- 2) Your name, business and brand names will be officially branded as integral part of **World Fashion Collection®**, which is the most recognized *master brand* over the world through WFO network, especially at World Fashion Clubs worldwide;
- 3) Under the auspices of World Fashion Bank (IO/TBD) and WFBM, the full licensee fee in the amount of **USD \$100,000** effective February, 2015 will be totally exempted for your World Fashion Club® and you and your business will enjoy the full benefits of World Fashion Club®. In some cases, you can choose other names equivalent to World Fashion Club®, e.g. World Fashion Shop®, in compliance with the same terms and conditions;
- 4) **World Fashion Bank®** (IO/TBD) will be part of your success for now and future;
- 5) WFO's Official Certificate and Press Release will be given, posted and displayed at the WFO **Hall of Fame** as **World Fashion Couturier®** and **World Fashion Couturière®**. Those will be also recommended as candidates for WFO's annual **World Fashion (Peace) Prize®**;
- 6) Those WFO certified will be always given the priority consideration for WFO-related **event sponsorship**;

World Fashion Organization® (WFO®) is the world's largest, not-for profit and apolitical fashion entity serving all the World Fashion City® and World Fashion Association® around the world under the motto of "We Fashion All®" for the value of "World Fashion Couture®"



7) **International Trade Organization®** (IO/TBD) will be the most effective platform for the affinity services and global supply chain for the trade of your fashion products;

and

8) Many other privileges and benefits follow (please see Application Forms and Terms & Conditions. Of course, there is no fee or charge at all for applying because WFO covers all the expenses therein).

For all the certifying process, the WFO Fashion Leaders including but not limited to WFO Board members, Advisers and many other professionals *will be invited to sit* at the Committee for Certification.

WFO will begin accepting pre-opening applications for 2015 on **February 23 (Monday), 2015 (EST)**. Because of the large number of applications worldwide we receive and our rolling system, it is to your advantage as WFO member to complete your application as early as possible in this pre-opening application cycle.

If you have any further questions, please contact WFO Executive Secretariat or/and World Fashion Brands & Merchandising Group's Offices. You can see more detailed info. at www.wfbrand.com (*World Fashion Collection* Section), World Fashion Brands & Merchandising Group's Homepage.



WORLD FASHION COLLECTION®